

James H. Ullmer

Department of Accounting, Finance, Information Systems, and Economics
Western Carolina University
PO Box 2821
Cullowhee, NC 28723
Office: (828) 227-3762
Cell: (828) 226-8368
FAX: (828) 227-7584
E-Mail: ullmer@wcu.edu; ullmerju@gmail.com

Education

Ph. D, Economics, University of Tennessee

Knoxville, Tennessee, 1996

Dissertation:

“The Macroeconomics of Nicholas Barbon and Sir William Petty:
Were Their Theoretical Innovations Inevitable?”

Major Areas of Specialization:

History of Economics
Regional Economics
Pedagogical Economics
Environmental Economics
Managerial Economics

Minor Areas of Specialization:

Macroeconomics and Monetary Theory
Microeconomics
Econometrics

M.E.A.S, Economics, University of Wisconsin-Green Bay

Green Bay, Wisconsin, 1977

Thesis:

“The Significant Determinants of Average Farm Size: A Case Study
in Montana and North Dakota”

B.A., Economics, University of Wisconsin-Green Bay

Green Bay, Wisconsin, 1972

Professional Experience

Associate Professor

Western Carolina University, Department of Accounting, Finance, Information Systems, and Economics, August 1999-Present

Primary responsibilities on the undergraduate level include teaching principles of microeconomics, principles of macroeconomics, and managerial economics. Also, I have taught a course in the Learning Community Program, which involves interdisciplinary education for new freshmen. I am a member of the graduate faculty. My primary responsibility in the MBA Program is teaching managerial economics. Presently, I teach two courses in the Honors College each semester: Principles of Microeconomics and Principles of Macroeconomics. I have served on various committees at Western Carolina University—Department, College-wide, University-wide—which are listed below under university service,

Visiting Assistant Professor

Texas A&M University, Department of Economics, August 1995-August 1999

My primary responsibilities involved teaching Money and Banking, Managerial Economics, and Principles of Economics. Most of the classes were taught in the lecture hall.

Graduate Teaching Associate

University of Tennessee, Department of Economics, January 1992-August 1995

I taught Principles of Economics, Intermediate Microeconomics and Intermediate Macroeconomics.

Graduate Student Advisor

University of Tennessee, Department of Economics, August 1991-December 1992

Graduate Teaching Assistant

University of Tennessee, Department of Economics, August 1990-December 1991

I taught labs for classes in Principles of Economics.

Consultant

Hagler, Bailly, and Company, Summer 1985

I helped develop a model to identify significant variables in the determination of bonus bids on tracts of land in the Gulf of Mexico. The project was undertaken to provide litigation support for the Federal Government in a three billion dollar legal case with the State of Louisiana, concerning the sharing of off shore oil well revenue with the State of Louisiana.

Instructor

University of Wisconsin-Fox Valley, 1984-1989

I taught a survey course in economics, as well as Microeconomics, Macroeconomics, Money and Banking, and an Introductory Business Course. Served on various committees and made off campus presentations to professional groups.

Instructor

University of Wisconsin-Green Bay, 1982-1983

I taught Micro and Macro Economics and also developed lab sections for both courses, which were designed to improve math skills of students as well as help them to apply the economic concepts learned in lecture.

Instructor

University of Wisconsin-Oshkosh, 1981-1982

I taught Micro and Macro Economics as well as statistics.

Instructor

University of Wisconsin-Green Bay, 1980-1981

I taught Micro and Macro Economics in both classroom and lecture hall settings.

Referred Research

"William Petty, Nicholas Barbon, Multiples, and a New Hypothesis of Independent Discovery," *Journal of the History of Economic Thought*, Volume 31, Number 3, September 2009, pp. 341-359.

"The Economic Effects of Harrah's Cherokee Casino and Hotel on the Regional Economy of Western North Carolina," *Journal of Economics and Economic Education Research*, Volume 8, Number 2, 2007, pp. 33-46 (with Steve Ha).

"The Macroeconomic Thought of Nicholas Barbon," *Journal of the History of Economic Thought*, Volume 29, Number 1, March 2007, pp. 101-116.

"Threshold Market Analysis of Western North Carolina," *Journal of Economics and Economic Education Research*, Volume 7, Number 3, 2006, pp. 21-34 (with Steve Ha).

"The Macroeconomic Thought of Sir William Petty," *Journal of the History of Economic Thought*, Volume 26, Number 3, September 2004, pp. 401-413.

"The Value of Learning Communities in the Economics Classroom," *Mountain Rise*, Volume 1, Number 1, spring 2003, pp. 1-17 (with A. Lewandowski).

"Adult Day Care Clients: A Distinct Population," *Journal of Gerontological Social Work*, Volume 4, Number 4, spring 1982, pp. 153-166 (with L. Abrahams, D. Brown).

Other Publications

Book Review: "The Price of Everything," by Eduardo Porter, *Asheville Citizen-Times*, forthcoming.

Book Review: "Jimmy Stewart is Dead: Ending the World's Ongoing Financial Plague with Limited Purpose Banking," by Laurence J. Kotlikoff, *Asheville Citizen-Times*, November 14, 2010.

Book Review: "The Meltdown Years," by Wolfgang Munchau, *Asheville Citizen-Times*, July 25, 2010.

Book Review: "Keynes: The Return of the Master," by Robert Skidelsky, *Asheville Citizen-Times*, May 16, 2010.

Book Review: "The Myth of the Rational Market," by Justin Fox, *Asheville Citizen-Times*, January 3, 2010

Book Review: "Fooled by Randomness," by Nassim Nicholas Taleb, *Asheville Citizen-Times*, April 26, 2009.

Book Review: "The Money Men," by H. W. Brands, *Asheville Citizen-Times*, July 8, 2008.

Book Review: "Knowledge and the Wealth of Nations," by David Warsh, *Asheville Citizen-Times*, August 21, 2007.

Book Review: "On Classical Economics," by Thomas Sowell, *Asheville Citizen-Times*, September 4, 2006

Book Review: "The Mystery of Capital," by Hernando de Soto, *Asheville Citizen-Times*, April 3, 2006.

Book Review: "Moneyball," by Michael Lewis, *Asheville Citizen-Times*, April 4, 2005.

Book Review: "John Maynard Keynes: Fighting for Freedom, 1937-1946," by Robert Skidelsky, *Asheville Citizen-Times*, July 6, 2003.

Feature Article: "A Glimpse into WNC's Economic Future," *Asheville Citizen-Times*, November 7, 2002.

Continuing Research and other Scholarly Activities

Ongoing Research

"The Epistemology of Sir William Petty," submitted to the *Erasamus Journal of Economics and Philosophy*, June 2011.

"Using Economic Blogs to Teach Economics," currently being revised for future publication in *Mountain Rise* after initial submission in January 2011 (with Steve Miller).

"Student Characteristics, Peer Effects and Success in Introductory Economics," *The Journal of Economics and Economic Education Research*, May 6, 2011.

Journals Refereed

MountainRise; published by Coulter Faculty Center for Excellence in Teaching and Learning at Western Carolina University, 2002-2005.

Erasmus Journal for Philosophy and Economics; published by the Erasmus Institute for Philosophy and Economics at the Philosophy Faculty of the Erasmus University of Rotterdam, 2010-2011.

Cambridge Journal of Economics, published by the Oxford University Press, 2011-present.

Conferences

Proceedings

"The Value of Learning Communities in the Economics Classroom." *Proceedings of the Economics and the Classroom Conference*, March 2001, pp. 92-109 (with A. Lewandowski).

Papers and Presentations

"Using Economic Blogs to Teach Economics," The Association of Private Enterprise Education International Conference, Las Vegas, Nevada, April 11-13, 2010 (with Steve Miller).

"Threshold Market Analysis of Western North Carolina," Southern Economic Association Annual Meeting, Washington, D. C., November 18-20, 2005 (with Steve Ha).

"The Wealth Effects of the Eastern Band of Cherokee Indians' Casino on the Regional Economy of Western North Carolina," Southern Economic Association Annual Meeting, New Orleans, LA, November 21-23, 2004 (with Steve Ha).

“The Value of Learning Communities in the Economics Classroom,”
Southwestern Social Science Association Annual Meeting, San Antonio,
Texas, April 16-19, 2003

Discussant, “Alternate Approaches to Teaching Entrepreneurship,”
Charles F. Hawkins, Southwestern Social Science Association Annual
Meeting, San Antonio, Texas, April 16-19, 2003.

“The Value of Learning Communities in the Economics Classroom,”
Economics and the Classroom Conference, Pocatello, Idaho, March 29-31,
2001 (with A. Lewandowski).

“The Macroeconomics of Sir William Petty,” *Southwestern Social Science
Association Conference*, New Orleans, Louisiana, March 26-29, 1997.

Chair, History of Economic Thought Session, *Southwestern Social Science
Association*, New Orleans, Louisiana, March 26-29, 1997.

Workshops

“Cengage Sixth Annual Economics Teaching Conference,” Memphis,
Tennessee, October 21 – October 22, 2010.

“Ninth Annual Economics Teaching Workshop,” Wilmington, North
Carolina, October 17, 2009.

“Teaching for Critical Thinking” workshop, by Dr. Harvey Brightman,
Western Carolina University College of Business, Cullowhee, North
Carolina, December 5, 2007 and April 11, 2008.

“Seventh Annual Economics Teaching Workshop,” Wilmington, North
Carolina, October 13, 2007.

“Tools for Enriching the Teaching and Learning of Economics,”
Wilmington, North Carolina, October 14, 2006.

“Targeting Economic Literacy in the Economics Classroom,” Wilmington,
North Carolina, October 22, 2005.

“Teaching Economics: Explorations in Innovative Teaching Strategies,
Wilmington, North Carolina,” October 18, 2003.

Conferences Attended

Southern Economic Association 80th Annual Meeting, November 20 – 22,
2010.

American Economic Association Annual Meeting, January 2010.

History of Economics Society 34th Annual Meeting, June 2007.

History of Economics Society 33rd Annual Meeting, June 2006.

Southern Economic Association 75th Annual Conference, November 2005.

Southern Economic Association 74th Annual Conference, November 2004.

Southwestern Social Science 83rd Annual Meeting, April 2003.
American Economic Association Annual Meeting, January 2002.
Economics and the Classroom Conference, March 2001.
American Economic Association Annual Meeting, January 2001.
Southwestern Social Science 79th Annual Meeting, March 1999.
Southwestern Social Science 78th Annual Meeting, March 1998.
Southwestern Social Science 77th Annual Meeting, March 1997.
American Economic Association Annual Meeting, January 1996.

Achievements, Honors, and Service

Achievements and Honors

Finalist for the "**Scholarship of Teaching and Learning Award**" (with Steve Miller) in academic year 2010-2011.

Nominated for the "**Board of Governor's Excellence in Teaching Award**" in academic years 2009-2010, 2008-2009, 2007-2008.

Finalist for the "**Chancellor's Distinguished Teaching Award**" in 2006-2007.

Alpha Kappa Psi winner of the "**Outstanding Economic Education Award**" in 2006-2007.

Finalist for the "**Excellence in Teaching Liberal Arts Studies Award**" in academic year 2005-2006.

Received an **Honorarium** from the Institute for the Economy and the Future (IEF) for a paper entitled "Threshold Analysis for Western North Carolina" (with Steve Ha), in the spring of 2006.

Received **Microgrants** to attend pedagogical conferences in Wilmington, North Carolina in the fall of 2003, 2005, 2006, 2007, 2009 and 2010.

Received **Awards** from the **Chancellor's Special Travel Fund** to present papers at the Southern Economic Association annual meetings in 2004 and 2005.

Nominated for the "**Kneedler Professor of Excellence Award**" in Academic year 2001-2002.

Recognized by Phi Beta Lambda as **Outstanding Professor** at Texas A&M University in spring of 1999.

Nominated for **Outstanding Teacher** in the College of Business at the University of Tennessee 1994-1995.

Awarded the **J. Fred Holly Fellowship**, Department of Economics, University of Tennessee, 1991-92.

Served as **Secretary of the Economics Graduate Student Association**, University of Tennessee, 1991-92.

Wrote **Senior Distinction Paper**, "The Effect of Industrial Composition on Real Wage Rates," in final semester of Bachelor's program at the University of Wisconsin-Green Bay.

Graduated Cum Laude from The University of Wisconsin-Green Bay, 1972.

University Service

Member of College of Business Curriculum Committee, 2010-present

Member of Departmental Collegial Review Committee, Department of Accounting, Finance, Information Systems and Economics, 2009-present

Career Services Liaison for Economics, 2006-present.

Faculty Liaison to Department of Residential Living and Resident Student Success for Class of 2012, 2009-2012

Member of the Board of Governor's Excellence in Teaching Award Committee, 2006-present

University of North Carolina Faculty Assembly Alternate, 2005-present

Original Economics Director of the Center for Regional Development (CRD) (now known as the Institute for the Economy and the Future), 2002-2003

Editorial Board Member of *Mountain Rise*, 2002-2004

Member of the Chancellor's Distinguished Teaching Award Committee, 2004-2006

Contributed to the Southern Association of Colleges and Schools (SACS) report, 2003-2004.

Faculty Search Committee, Department of Business Computer Information Systems and Economics, 2002-2007. Faculty Search Committee, Department of Accounting, Finance, Information Systems and Economics, 2007-present

Departmental Representative for Combined Campaign of United Way, 2000-2001, 2003-2006

Departmental Contact for the Library Committee, 1999-2001, 2003-2005

Helped to redesign the curriculum for the new minor in economics, 2003-2004

Faculty Advisor for Omicron Delta Epsilon (ODE), an international honors society in economics, 2005-present

Professional Memberships

American Economic Association; History of Economics Society;
Allied Academies

References

Professor Richard K. Anderson

Director of Undergraduate Studies
Department of Economics
Texas A&M University
College Station, Texas 77843-4228
(979) 845-4747
FAX: (979) 847-8757
E-Mail: rka@econ.tamu.edu

Professor James H. Murphy

Richards College of Business
University of West Georgia
Carrollton, Georgia 30118
(678) 839-4774
FAX: (678) 839-5041
E-Mail: jmurphy@westga.edu

Professor Steve Ha

MBA Director
College of Business
Western Carolina University
Cullowhee, North Carolina 28723
(828) 227-3008
FAX: (828) 227-7414
E-Mail: iha@wcu.edu