

Criteria	Ratings			Pts
Technical aspects	<p>15 to >10.0 pts Proficient</p> <p>Makes excellent use of WeVideo editing tools. Visual media are without issue. Final product is polished and shows great effort on the part of the teacher candidate/intern. Considers fair use of media (e.g. music, cites source at end of piece) and includes Fair Use Reasoning Document if needed.</p>	<p>10 to >5.0 pts Basic</p> <p>Makes adequate use of WeVideo editing tools. Few to no issues with visual media are present. Final product shows some time and effort invested on the part of the teacher candidate/intern. Partially considers fair use of media (e.g. music, cites source at end of piece) but Fair Use Reasoning Document is not included but is needed.</p>	<p>5 to >0 pts Needs Improvement</p> <p>Does not make effective use of WeVideo editing tools. Issues with visual media are apparent (e.g. significantly poor image quality, dead space between visual content). Final product is very rough and appears rushed or "last-minute". No consideration is given to fair use of media (e.g. music, cites source at end of piece). Fair Use Reasoning Document is clearly needed but not included.</p>	15 pts
Audio	<p>11 to >7.0 pts Proficient</p> <p>There is a very good balance between music and narration with music enhancing rather than distracting, if music is used. Narration demonstrates practice on the part of the storyteller and is recorded with appropriate speed, emotion, and clarity of voice. At least 30 seconds of narration is included.</p>	<p>7 to >3.0 pts Basic</p> <p>Narration can be heard with some minor issues with balance between music and narration if music is included. Narration may be rushed, appear "unrehearsed" or "off the cuff" and/or cannot be clearly understood by the audience. Less than 30 seconds of narration is included.</p>	<p>3 to >0 pts Needs Improvement</p> <p>Narration cannot be heard due to volume or interference with music if included (e.g. music too loud, voice too soft). Narration detracts from the overall piece (e.g., frequent pauses, "um", etc.) or is missing entirely (automatic 0 for this section if no narration is included).</p>	11 pts
Format and Length	<p>12 to >8.0 pts Proficient</p> <p>Digital story meets one but not all of the following: adheres to time parameters (1:30 -4 minutes), includes both title and credits or explicit explanation as to why either or both are not included.</p>	<p>8 to >4.0 pts Basic</p> <p>Digital story meets one but not all of the following: adheres to time parameters (1:30-4minutes), includes both title and credits or explicit explanation as to why either or both are not included.</p>	<p>4 to >0 pts Needs Improvement</p> <p>Digital story meets NONE of the following: adheres to time parameters (1:30-4 minutes), includes both title and credits or explicit explanation as to why either or both are not included.</p>	12 pts
Content	<p>7 to >5.0 pts Proficient</p> <p>Pacing is on target. Content is focused on the topic of challenge or change and attempts to engage the audience. Media (visuals, audio) and narration is highly relevant to the topic and is</p>	<p>5 to >2.0 pts Basic</p> <p>Pacing is adequate but story lags in places. Content is somewhat focused on the topic of challenge or change and makes an adequate attempt to engage the audience. Media (visuals, audio) and narration mostly</p>	<p>2 to >0 pts Needs Improvement</p> <p>Pacing is problematic and is either too fast or the story seems overly long. Content is clearly not related to the topic of challenge or change and little or no attempt is made to engage the audience. Media (visuals, audio) and narration</p>	7 pts

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	used well to convey the message. Piece is well organized and coherent.	relate to the topic or message with possible issues with organization and/or clarity.	are not organized in a cohesive manner and/or clearly related to the topic and message.	
Script	10 to >7.0 pts Proficient Script is polished, complete, and demonstrates thoughtful planning for the digital story.	7 to >3.0 pts Basic Script is not polished, partially complete, and/or appears rushed and demonstrates minimal planning for the digital story.	3 to >0 pts Needs Improvement Script is significantly incomplete or missing.	10 pts
Reflection	45 to >30.0 pts Proficient Reflection addresses all prompts on the reflection template and is detailed and complete, is related to the tools and process, follows all guidelines for format and length, and demonstrates reflective thinking.	30 to >15.0 pts Basic Reflection addresses all but one prompt on the reflection template, lacks detail or is unrelated to the tools and process, and/or minimally demonstrates reflective thinking. Reflection is less than 2.5 pages.	15 to >0 pts Needs Improvement Reflection is completely missing or is missing two or more of the prompts on the reflection template, is unrelated to the tools and process and/or does not demonstrate reflective thinking. Is less than 2 pages.	45 pts
Extraneous White Space	0 pts Excessive white space added 5 point deduction	0 pts No extra white space added No points deduction	0 pts Some extra white space added 3 point deduction	0 pts
Total Points: 100				