

Name

Personal Digital Story F20

Description

This rubric focuses on: Technical aspects, Content, Format and Length, Title/Credits, Storyboard, and Reflection

Rubric Detail

Levels of Achievement

Criteria	Needs Improvement	Basic	Target
<div>Technical aspects</div> <div>Weight</div> <div>15.00%</div>	<div>0.00 to 25.00 %</div> <div>Does not make effective use of editing tools. Issues with visual media are apparent (e.g. significantly poor image quality, dead space between visual content). Final product is very rough and appears rushed or "last-minute". No attention is paid to fair use of media (e.g. music, cites source at end of piece).</div>	<div>25.00 to 75.00 %</div> <div>Makes adequate use of editing tools. Few to no issues with visual media are present. Final product shows some time and effort invested on the part of the teacher candidate/intern. Partially adheres to fair use of media (e.g. music, cites source at end of piece).</div>	<div>75.00 to 100.00 %</div> <div>Makes excellent use of editing tools. Visual media are without issue. Final product is polished and shows great effort on the part of the teacher candidate/intern. Fully adheres to fair use of media (e.g. music, cites source at end of piece).</div>
<div>Audio</div> <div>Weight</div> <div>13.00%</div>	<div>0.00 to 25.00 %</div> <div>Narration cannot be heard due to volume or interference with music if included (e.g. music too loud, voice too soft). Narration is missing entirely (automatic 0 for this section)</div>	<div>25.00 to 75.00 %</div> <div>Narration can be heard with some minor issues with balance between music and narration if music is included. Narration may be rushed, appear "unrehearsed" and/or cannot be clearly understood by the audience.</div>	<div>75.00 to 100.00 %</div> <div>There is a very good balance between music and narration with music enhancing rather than distracting, if music is used. Narration demonstrates practice on the part of the storyteller and is recorded with appropriate speed, emotion, and clarity of voice.</div>
<div>Format and Length</div> <div>Weight</div> <div>7.00%</div>	<div>0.00 to 25.00 %</div> <div>Digital story meets NONE of the following: adheres to time parameters (1-4 minutes) and includes both title and credits.</div>	<div>25.00 to 75.00 %</div> <div>Digital story meets one but not all of the following: adheres to time parameters (1-4 minutes), includes both title and credits.</div>	<div>75.00 to 100.00 %</div> <div>Digital story meets ALL of the following: adheres to time parameters (1-4 minutes), includes both title and credits.</div>
<div>Content</div> <div>Weight</div> <div>10.00%</div>	<div>0.00 to 25.00 %</div> <div>Pacing is problematic and is either too fast or the story seems overly long. Content is not focused on the topic and little or no attempt is made to engage the audience. Media (visuals, audio) and narration are not organized in a cohesive manner and/or clearly related to the topic and message.</div>	<div>25.00 to 75.00 %</div> <div>Pacing is adequate but story lags in places. Content is somewhat focused on the topic and makes an adequate attempt to engage the audience. Media (visuals, audio) and narration mostly relate to the topic or message with possible issues with organization and/or clarity.</div>	<div>75.00 to 100.00 %</div> <div>Pacing is on target. Content is focused on the topic and attempts to engage the audience. Media (visuals, audio) and narration is highly relevant to the topic and is used well to convey the message. Piece is well organized and coherent.</div>
<div>Evidence of Prior Planning</div> <div>Weight</div> <div>10.00%</div>	<div>0.00 to 25.00 %</div> <div>Storyboard or planning documentation is significantly incomplete or missing.</div>	<div>25.00 to 75.00 %</div> <div>Storyboard or planning documentation is partially complete, appears rushed or an afterthought, and demonstrates minimal planning of the digital story.</div>	<div>75.00 to 100.00 %</div> <div>Storyboard or planning documentation is detailed, complete and demonstrates thoughtful planning of the digital story. Relevant media and script elements are represented.</div>
<div>Reflection</div> <div>Weight</div> <div>45.00%</div>	<div>0.00 to 25.00 %</div> <div>Reflection is completely missing or is missing two or more of the prompts on the reflection template, is unrelated to the tools and process and/or does not demonstrate reflective thinking. Is more than a page below the minimum length. Excessive extraneous white space is added.</div>	<div>25.00 to 75.00 %</div> <div>Reflection addresses all but one prompts on the reflection template is too brief or is unrelated to the tools and process, and/or minimally demonstrates reflective thinking. Does not meet the minimum length. Some extraneous white space is added.</div>	<div>75.00 to 100.00 %</div> <div>Reflection addresses all prompts on the reflection template and is complete, is related to the tools and process, follows all guidelines for format and length, and demonstrates reflective thinking. No extraneous white space is added (e.g. hard returns).</div>

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