# HSCC 311 Systems & Trends in Health Care Delivery

Medical Care Cost

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#### Objectives

- Upon completion of this section, the student should be able to:
  - describe the role of health care costs in the delivery of health care
  - describe how health care costs accumulate
  - identify spending indicators of health care costs
  - describe methods for measuring health care prices
  - identify trends in national expenditures
  - identify reasons to contain health care costs
  - identify reasons for escalating health care costs

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#### Role of Cost

- National expenditures for health care
- Costs incurred by employers
- High quality care = cost-effective care

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## **Definition of Cost**

- · Perspectives
  - Consumer and financiers
  - National perspective
  - Providers

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## Expenditures vs. Costs

- Expenditures
  - how much is spent on a particular thing
- Costs
  - apply to production process
- Accounting vs. economic

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#### Health Care Spending

- 1970's
  - Increased by double digits
- 1980's
  - Rate of increase slowed
- 1990's
  - Medical inflation brought under control

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## **Spending Indicators**

- Gross National Product (GNP)
  - Total market value of all output
- Gross Domestic Product (GDP)
  - Excludes profits made on overseas sales
- · Per capita
  - Per person

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#### Amount of Spending

- Sources of funding
  - 40% employers
  - 40% public
  - 20% individuals
- · Uses of funds
  - 39% hospital
  - 20% physician
  - 8% nursing home
  - 7% drugs
  - 6% dental
  - 5% administration
  - 3% public health
  - 2% eyeglasses
  - 2% construction
- 2% research

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### Measuring Health Care Prices

- Consumer Price Index (CPI)
  - Medical care services
  - Medical care commodities

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#### **CPI Limitations**

- Measures changes in price, not expenditure
- Does not measure price levels
- Does not measure price received by producer
- · Measures changes for a fixed market
- Measures only changes in consumers' expenditures

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## Measuring Expenditures

- Centers for Medicare and Medicaid Services (CMS)
- Health Care Financing Review
- American Hospital Association
- US Prices
- US Expenditures
- Need for timely and complete data

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#### Trends in Health Expenditures

- Compare medical inflation to inflation in economy
- Compare changes in spending to those in GDP

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#### **Spending Trend Causation**

- 43% General Inflation
- 10% Changes in Population
- 24% Medical System Inflation
- 23% Technology Advances
- Income = Revenue Expenses

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#### Reasons to Contain Costs

- Opportunity costs
- · Imperfect market
- · Government pays half of US spending
- Uninsured
- Economic resources limited
- Competition
- Medicare/Medicaid need to be restrained

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### Reasons for Escalating Costs

- · Third party payment
- · Imperfect market
- Technology
- Elderly
- Medical model of health care delivery
- Multi-payer system
- · Defensive medicine
- Waste and abuse
- Practice variations

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## Third Party Payer

• Consumer does not pay for most of the health care services

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## Imperfect Market

- Utilization driven by need
- Quantity of services is higher
- Prices higher
- Demand is not sensitive to changes

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#### Growth of Technology

- Most common factor driving health care costs
- Demand increases
- Surplus of specialists

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### **Increasing Elderly Population**

- Increasing life expectancy
- 2000-2030
  - 65 years and older will rise 12.4% to 20%
  - 85 and older will double

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#### Medical Model of Health Care

- Medical interventions after individuals become sick
- Does not emphasize prevention and lifestyle behaviors

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## Multi-payer System

- Administrative costs (24-25%)
  - Enrollment
  - Claims processing
  - Utilization monitoring
  - Denials and appeals
  - Marketing

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## **Defensive Medicine**

- · Litigious society
- Self-protection
- Unrestrained malpractice awards and malpractice insurance have driven up costs

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#### Waste and Abuse

- Fraud
  - Knowing disregard of truth
  - More services provided than necessary
  - Services not provided are billed
  - Misallocation of costs

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#### **Practice Variations**

- Differences in utilization rates
- Small area variations
- Geographic differences create inefficiency

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## Operational Cash Flow

- Purchaser
- Payer
- Means of Payment
- · Basis for Funding
- Receiver of Funds
- Providers

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#### Problems & Barriers

- Problem Exacerbation
- Cost (un)accountability
- Cost Control (in)abilities and (dis)incentives
- Cost-revenue relationship
- Market principles

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#### End/Means Discrepancy

- Cost containment is not an effective goal
- Medical care is expensive and getting worse

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In Conclusion . . .

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