

# JAMES H. ULLMER

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**EDUCATION:** **Ph.D., Economics, University of Tennessee**, Knoxville, Tennessee, 1996.

Dissertation: "The Macroeconomics of Nicholas Barbon and Sir William Petty: Were Their Theoretical Innovations Inevitable?"

Supervisor: Professor Hans E. Jensen

Major Areas of Specialization: History of Economics  
Regional Economics  
Pedagogical Economics  
Environmental Economics  
Managerial Economics

Minor Area of Specialization: Macroeconomics and Monetary Theory  
Microeconomics  
Econometrics

**M.E.A.S., Economics, University of Wisconsin-Green Bay**, 1977.

Thesis: "The Significant Determinants of Average Farm Size: A Case Study in Montana and North Dakota"

**B.A., Economics, University of Wisconsin-Green Bay**, 1972.

## PROFESSIONAL EXPERIENCE:

**Associate Professor**, Department of Accounting, Finance, and Economics, **Western Carolina University**. Primary responsibilities on the undergraduate level include teaching Principles of Economics—both open enrollment sections and Honors sections, and Managerial Economics. Also, I have taught a course in the Learning Community Program, which involves interdisciplinary education for new freshmen. I am a member of the graduate faculty. My primary responsibility in the MBA Program is teaching managerial economics. Presently, I teach two courses in the Honors College each semester—principles of microeconomics and principles of macroeconomics. I have served on various committees at Western Carolina University—Department, College-wide, University-wide—which are listed below under university service.

**Visiting Assistant Professor**: Department of Economics, **Texas A&M University**. Primary responsibilities involved teaching Money and Banking, Managerial Economics, and Principles of Economics, August 1995 – August 1999.

**Graduate Teaching Associate**: Department of Economics, **University of Tennessee**. I taught Principles of economics, Intermediate Microeconomics and Intermediate Macroeconomics, January 1992 - August 1995.

**Graduate Student Advisor**, Department of Economics, **University of Tennessee**, August 1991 - December 1992.

**Graduate Teaching Assistant**: Department of Economics, **University of Tennessee**. I assisted with Principles of Economics, August 1990 - August 1991.

**Consultant: Hagler, Bailly and Company.** I helped develop a model to identify significant variables in the determination of bonus bids on tracts of land in the Gulf of Mexico. The project was undertaken to provide litigation support for the Federal Government in a three billion dollar legal case with the State of Louisiana, concerning the sharing of off shore oil well revenue with the State of Louisiana, summer 1985.

**Instructor: University of Wisconsin-Fox Valley.** I taught a survey course in economics, as well as Microeconomics, Macroeconomics, Money and Banking, and an Introductory Business Course. Served on various committees and made off campus presentations to professional groups, 1984-89.

**Instructor: University of Wisconsin-Green Bay.** I taught Micro and Macro Economics and also developed lab sections for both designed to improve math skills as well as help apply the economic concepts learned in lecture, 1982-83, 1980-81; also taught night courses in subsequent semesters.

**Instructor: University of Wisconsin-Oshkosh.** I taught Micro and Macro Economics as well as statistics, 1981-82.

**REFEREED  
RESEARCH:**

"The Economic Effects of Harrah's Cherokee Casino and Hotel on the Regional Economy of Western North Carolina," *Journal of Economics and Economic Education Research*, Volume 8, Number 2, 2007, pp. 33-46 (with Inhuyck "Steve" Ha).

"The Macroeconomic Thought of Nicholas Barbon," *Journal of the History of Economic Thought*, Volume 29, Number 1, March 2007, pp. 101-116.

"Threshold Market Analysis of Western North Carolina," *Journal of Economics and Economic Education Research*, Volume 7, Number 3, 2006, pp. 21-34 (with Inhuyck "Steve" Ha).

"The Macroeconomic Thought of Sir William Petty," *Journal of the History of Economic Thought*, Volume 26, Number 3, September 2004, pp. 401-413.

"The Value of Learning Communities in the Economics Classroom," *Mountain Rise*, Volume 1, Number 1, spring 2003, pp. 1-17 (with A. Lewandowski).

"Adult Day Care Clients: A Distinct Population," *Journal of Gerontological Social Work*, Volume 4, Number 4, spring 1982, pp. 153-166 (with L. Abrahams).

**OTHER  
PUBLICATIONS:**

Book Review. "Knowledge and the Wealth of Nations," by David Warsh, *Asheville Citizen-Times*, August 21, 2007.

Book Review. "On Classical Economics," by Thomas Sowell, *Asheville Citizen-Times*, September 4, 2006.

Book Review. "The Mystery of Capital," by Hernando de Soto, *Asheville Citizen-Times*, April 3, 2006.

Book Review. "Moneyball," by Michael Lewis, *Asheville Citizen-Times*, April 4, 2005.

Book Review. "John Maynard Keynes: Fighting for Freedom, 1937-1946," by Robert Skidelsky, *Asheville Citizen-Times*, July 6, 2003.

Feature Article. "A Glimpse into WNC's Economic Future," *Asheville Citizen-Times*, November 7, 2002.

**CONFERENCE  
PROCEEDINGS:**

"The Value of Learning Communities in the Economics Classroom." *Proceedings of the Economics and the Classroom Conference*, March 2001, pp. 92-109 (with A. Lewandowski).

**CONFERENCE  
PAPERS AND  
PRESENTATIONS:**

"Threshold Market Analysis of Western North Carolina," Southern Economic Association Annual Meeting, Washington, D. C., November 18-20, 2005 (with Inhyuck "Steve" Ha).

"The Wealth Effects of the Eastern Band of Cherokee Indians' Casino on the Regional Economy of Western North Carolina," Southern Economic Association Annual Meeting, New Orleans, LA, November 21-23, 2004 (with Inhyuck "Steve" Ha).

"The Value of Learning Communities in the Economics Classroom," Southwestern Social Science Association Annual Meeting, San Antonio, Texas, April 16-19, 2003.

Discussant, "Alternate Approaches to Teaching Entrepreneurship," Charles F. Hawkins, Southwestern Social Science Association Annual Meeting, San Antonio, Texas, April 16-19, 2003.

"The Value of Learning Communities in the Economics Classroom," Economics and the Classroom Conference, Pocatello, Idaho, March 29-31, 2001 (with A. Lewandowski).

"The Macroeconomics of Sir William Petty," *Southwestern Social Science Association Conference*, New Orleans, Louisiana, March 26-29, 1997.

Chair, History of Economic Thought Session, *Southwestern Social Science Association*, New Orleans, Louisiana, March 26-29, 1997.

**REVISING TO  
RESUBMIT:**

"Sir William Petty, Nicholas Barbon and Multiples," resubmitted to the *Journal of the History of Economic Thought*, January 19, 2008.

**WORKING  
PAPERS:**

"The Epistemology of Sir William Petty"

"The Valuation of the Jackson County Greenway"

"Student Characteristics, Peer Effects and Success in Introductory Economics"

**WORKSHOPS:**

"Seventh Annual Economics Teaching Workshop," Wilmington, North Carolina, October 13, 2007.

"Tools for Enriching the Teaching and Learning of Economics," Wilmington, North Carolina, October 14, 2006.

"Targeting Economic Literacy in the Economics Classroom," Wilmington, North Carolina, October 22, 2005.

"Teaching Economics: Explorations in Innovative Teaching Strategies, Wilmington, North Carolina," October 18, 2003.

## CONFERENCES

### ATTENDED:

*History of Economics Society 34<sup>th</sup> Annual Meeting*, June 2007.  
*History of Economics Society 33<sup>rd</sup> Annual Meeting*, June 2006.  
*Southern Economic Association 75<sup>th</sup> Annual Conference*, November 2005.  
*Southern Economic Association 74<sup>th</sup> Annual Conference*, November 2004.  
*Southwestern Social Science 83<sup>rd</sup> Annual Meeting*, April 2003.  
*American Economic Association Annual Meeting*, January 2002.  
*Economics and the Classroom Conference*, March 2001.  
*American Economic Association Annual Meeting*, January 2001.  
*Southwestern Social Science 79<sup>th</sup> Annual Meeting*, March 1999.  
*Southwestern Social Science 78<sup>th</sup> Annual Meeting*, March 1998.  
*Southwestern Social Science 77<sup>th</sup> Annual Meeting*, March 1997.  
*American Economic Association Annual Meeting*, January 1996.

## ACHIEVEMENTS AND HONORS:

Nominated for the "**Board of Governor's Excellence in Teaching Award.**" in 2007-2008. Finalist for the "**Chancellor's Distinguished Teaching Award**" in 2006-2007. Alpha Kappa Psi winner of the "**Outstanding Economic Education Award**" in 2006-2007. I was a finalist for the "**Excellence in Teaching Liberal Arts Studies Award**" for academic year 2005-2006. Received an **Honorarium** from the Institute for the Economy and the Future (IEF) for a paper entitled "Threshold Analysis for Western North Carolina" (with Inhuyck "Steve" Ha), in the spring of 2006. Received **Microgrants** to attend pedagogical conferences in Wilmington, North Carolina in the fall of 2003, 2005, 2006, and 2007. Received **Awards** from the **Chancellor's Special Travel Fund** to present papers at the Southern Economic Association annual meetings in 2004 and 2005. Nominated for the "**Kneedler Professor of Excellence Award**" in Academic year 2001-2002. Recognized by Phi Beta Lambda as **Outstanding Professor** at Texas A&M University, Spring 1999; Nominated for **Outstanding Teacher** in the College of Business at the University of Tennessee 1994-1995; **J. Fred Holly Fellowship**, Department of Economics, The University of Tennessee, 1991-92; **Secretary of the Economics Graduate Student Association**, The University of Tennessee, 1991-92; **Senior Distinction Paper**, "The Effect of Industrial Composition on Real Wage Rates," in final semester, The University of Wisconsin-Green Bay; **Graduated Cum Laude** from The University of Wisconsin-Green Bay.

## UNIVERSITY SERVICE:

Member of the Board of Governor's Excellence in Teaching Award Committee, 2006-2007.

University of North Carolina Faculty Assembly Alternate, 2005-present.

Original Economics Director of the Center for Regional Development (CRD) (now known as the Institute for the Economy and the Future), 2002-2003.

Editorial Board Member of Mountain Rise, 2002-2004.

Member of the Chancellor's Distinguished Teaching Award Committee, 2004-2006.

Contributed to the Southern Association of Colleges and Schools (SACS) report, 2003-2004.

Faculty Search Committee, Department of Business Computer Information Systems and Economics, 2002-2007.

Departmental Representative for Combined Campaign of United Way, 2000-2001, 2003-2006.

Departmental Contact for the Library Committee, 1999-2001, 2003-2005.

Helped to redesign the curriculum for the new minor in economics, 2003-2004.

Faculty Advisor for Omicron Delta Epsilon (ODE), an international honors society in economics, 2005-present.

**PROFESSIONAL  
MEMBERSHIP:**

American Economic Association; History of Economics Society; Allied Academies

**REFERENCES:**

Professor Richard K. Anderson  
Director of Undergraduate Studies  
Department of Economics  
Texas A&M University  
College Station, Texas 77843-4228

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Department of Accounting,  
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