

# LEADERSHIP

Western  
Carolina  
UNIVERSITY



Center *for*  
Entrepreneurship  
& *Innovation*

Master of Entrepreneurship Program  
ME Cohort 6

## Podcast

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Dr. Robert J. Lahm, Jr.

# Entrepreneurial



Western  
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The logo for Western Carolina University features the words "Western" and "Carolina" in a large, dark blue serif font, with "UNIVERSITY" in a smaller, gold-colored sans-serif font below "Carolina". The text is set against a background of several thin, wavy, gold-colored lines that sweep across the logo from left to right.

**Center** *for*  
**Entrepreneurship**  
**&** *Innovation*

**Dr. Louis Buck, Director**

**The Small Business & Technology Development Center  
supports entrepreneurship efforts through the University  
System of North Carolina.**



## Credits

This project was made possible, with gratitude to the Master of Entrepreneurship degree program students in ME Cohort 6.

Special thanks Carrie House for taking the initiative to set everything up on the [wcupodcasts.wordpress.com](http://wcupodcasts.wordpress.com) site, where the files contained in this eBook version are permalinked. Ernest Hays came to Carrie's aid and resolved several technical issues.

Afterwards, Ernest also served as Co-Producer, along with Evan Bradford, and they both did a fabulous job of editing and mastering the audio files contained in this compilation, and creating physical CDs (hence, this project is distributed in both tangible, and electronic formats).

[Dr. Robert J. Lahm, Jr.](#) initially conceived of this project and served as its Executive Director. His role included initial research and included design work for the creation of "virtual" CD images, adaptations for the physical version, and this booklet. His background in marketing has also been applied to the subsequent distribution efforts associated with this project.

Dr. Frank Lockwood, serves as Director of the [Master of Entrepreneurship](#) degree program. In addition to reviewing the audio submissions, he was also supportive of this project as an entirely new type of undertaking in terms of assignments pursued by graduate students.

Dr. Louis Buck, Center for Entrepreneurship and Innovation Director, works tirelessly, serving as an active and engaged faculty member, in addition to handling numerous administrative tasks on behalf of the Center's faculty, staff, and students. The Center pursues many initiatives for empowering current business owners, in addition to developing a whole new generation of future entrepreneurs. As it relates to the context of this present compilation (and title), his own leadership skills are appreciated.

We would also like to thank the Small Business and Technology Center's Director, Wendy Cagle, as well as its staff members who help small businesses in the community at large. Center for Entrepreneurship and Innovation faculty members greatly appreciate their ongoing assistance, supporting students in our graduate and undergraduate entrepreneurship degree programs. We are pleased to have the [SBTDC](#) as a partner in our day-to-day efforts, and appreciate its generous support of this project.

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# **The Importance of an Organizational Chart – Will Arledge**

**Importance of an Organizational Chart - Will Arledge - Podcast**

# **Leading in Times of Change – Melanie Foreman**

**Leading In Times of Change - Melanie Foreman - Podcast**

# **It's Time to Delegate – Jenna Hardy**

**It's Time to Delegate - Jenna Hardy - Podcast**

# **Entrepreneurship Vs. Professional Managers – Christopher Parsnow**

**Entrepreneurship vs. Personal Managers - Chris Parsnow -  
Podcast**

# **Entrepreneurial Founders – Kelly Abbe**

**Entrepreneurial Founders Podcast - Kelly Abbe - Podcast**

# **Being a “Jack” or “Jill” of All Trades – Tasheenia Bennett**

**Being a “Jack” or “Jill” of all Trades - Tasheenia Bennett -  
Podcast**

# **Strategies Minority Leaders Must Adopt – Daniela Pavel**

**Strategies Minority Leaders Must Adopt - Daniela Pavel -  
Podcast**

# **How Many Hats Are You going To Wear Today? – David Reeves**

**How Many Hats Are You going To Wear Today? - David Reeves - Podcast**

# **Goodnight May Provide Good Days – Dale Fey**

**Goodnight May Provide Good Days - Dale Fey - Podcast**

# **Delegating Responsibility – Krista Neumann**

**Delegating Responsibility - Krista Neumann - Podcast**

# **Jack of All Trades – Latia White**

**Jack of All Trades - Latia White - Podcast**

# **Leading With Patience, Tenacity, and Passion – Tom Philpot**

**Leading With Patience, Tenacity, and Passion - Tom Philpott -  
Podcast**

# **Entrepreneurial Leadership: The Key to Success in the World of Future Work – Jim White**

**Entrepreneurial Leadership and Future Work - Jim White -  
Podcast**

# **Why Is Luck Not Sustainable – Stephanie Anderson**

**Why Is Luck Not Sustainable - Stephanie Anderson - Podcast**

# **Juggling Many But Wearing One – Godfrey Wendell**

**Juggling Many But Wearing One - Wendell Godfrey - Podcast**

# **The Characteristics of an Entrepreneurial Leader – Fred Tiess**

**The Characteristics of an Entrepreneurial Leader - Fred Tiess -  
podcast**

# **A New Team – Jon Lawrie**

**A New Team - Jon Lawrie - Podcast**

# **Personality 'Hats' of Successful Entrepreneurial Leaders – Tice Tansil**

**Personality 'Hats' of Successful Entrepreneurial Leaders - Tice  
Tansil - Podcast**

# **Traits of a Good Entrepreneurial Leader – Mike Rabinowitz**

**Traits of a Good Entrepreneurial Leader - Mike Rabinowitz -  
Podcast**

# **People Who Need People - Carrie C House**

**People Who Need People - Carrie C House - Podcast**

# **“Hats” That May Be Hard to Wear - Ernest H Hays**

**Entrepreneurial “Hats” - Ernest H Hays - Podcast**

**As one participant noted,**

***“Can’t wait to do more of these!”***