

Mary Jean Ronan Herzog

Address

Department of Educational Leadership & Foundations  
108B Killian Building  
Western Carolina University  
Cullowhee, NC 28723  
828 227 (3327) office; (7415) department; (7607) fax  
Email: [mherzog@email.wcu.edu](mailto:mherzog@email.wcu.edu)  
Cell: 828 331 9655

Education

- 1988 Ed. D. Curriculum and Instruction  
University of Tennessee, Knoxville  
Dissertation: Teachers' Experiences with  
Censorship: A Qualitative Study
- 1974 M. S. Curriculum and Instruction, Concentration Reading  
University of Tennessee, Knoxville
- 1972 B. S. Psychology, Concentration Psychobiology  
State University of New York, College at Brockport, NY

Academic Positions

- 2000-Present *Professor*, Department of Educational Leadership & Foundations  
*Director*, Master of Arts in Teaching degree program  
*Steering Committee*, Qualitative Research Group, An  
interdisciplinary research group of faculty and graduate students  
across the University.  
Western Carolina University  
Cullowhee, NC
- 1995-99 *Associate Professor*, Department of Educational Leadership &  
Foundations (Department name changed.)  
*Director*, Secondary Education and Master's Programs in Teaching (MAT,  
MAEd, BSEd)  
*Faculty Fellow*, Faculty Center for Excellence in Teaching and  
Learning  
*Steering Committee*, Qualitative Research Group, An  
interdisciplinary research group of faculty and graduate students  
across the University.  
Western Carolina University  
Cullowhee, NC

- 1989-95      *Assistant Professor*  
 Department of Administration, Curriculum & Instruction  
*Founder & Coordinator*, Qualitative Research Group, An  
 interdisciplinary research group of faculty and graduate students  
 across the University.  
 Western Carolina University  
 Cullowhee, NC
- 1978-89      *Faculty*, Department of Education and Psychology,  
 Warren Wilson College (*faculty positions are not ranked.*)
- 1986-87      *Graduate Assistant*, Reading Center  
 University of Tennessee – Sabbatical
- 1977-78      *Teacher*, English, Knox County (TN) Schools  
 Halls High School, Grades 9-12,
- 1974-77      *Teacher*, Remedial Reading, Asheville (NC) City Schools  
 Randolph Elementary School, Grades 2-5  
 South French Broad Junior High School, Grades 8 & 9

#### Courses Taught at Western Carolina University

##### Graduate:

Research in Rural Education; Issues in Rural Education; Curriculum  
 Development; Foundations of Education; Qualitative Research; Advanced  
 Research in Curriculum; Dissertation in School Leadership

##### Undergraduate:

Historical, Philosophical; and Sociological Foundations of Education; Principles  
 & Methods of Teaching; Internship & Internship Seminar; Teachers, Schools &  
 Society

#### Grant Proposals, Grant Activities and Community Projects

- 2006–Present      *Founder & Co-chair*, Cullowhee Revitalization Endeavor  
 (CuRvE), An organization established to revitalize a decayed, rural  
 community (<http://gocullowhee.org/>)
- 2005-2006      One third release time to work on education outreach for Heritage  
 Partners grant funded by the Library Services and Technology Act,  
*Craft Revival: Shaping Western North Carolina Past and Present.*
- 2002-2003      Principals' Perceptions of the Effectiveness of NCTeachers,  
 Proposal with Sharon Dole, to NCTEACH, \$66,500.00 (Not  
 funded).

- 2002-2005 Project Evaluator for Grant Proposal to National Board for Professional Teaching Standards, “Measuring the Impact of National Board Certified Teachers and the National Board Certification Process on Student Achievement and Teaching.” PI, Henry Wong, NCCAT (Not funded).
- Summer 02 Summer Research Fellowship with Sharon Dole: Case Studies of Western Carolina Teachers Participating in NCTEACH, North Carolina’s Alternative Teacher Licensure Program. \$1500.
- 2001-2004 Project Evaluator, U. S. Department of Education grant received by David Westling, PI, (\$600,000) to establish and evaluate a Teacher Support Program (TSP) for special education teachers.
- 2001-2002 Program Evaluator, Education Future Center (EFC) Cyber Campus Project on Distance Learning
- 1999-2000 Director, Western Carolina University NCTEACH
- 1996-1997 Program Evaluator (with Robert Pittman), Henderson County Schools, Year-Round Program

### Affiliations

- ◆ American Educational Research Association
- ◆ AERA, Rural Research Special Interest Group (past secretary/treasurer)
- ◆ American Educational Studies Association
- ◆ Phi Delta Kappan
- ◆ Appalachian Studies Association
- ◆ Rural School and Community Trust
- ◆ Institute for Democracy and Education

### Editorial Board

- ◆ *Journal of Research in Rural Education*
- ◆ *International Journal of Qualitative Studies in Education*
- ◆ *The Teacher Educator*
- ◆ *Encyclopedia of Appalachia*

### Research Interests

Rural education; Rural schools and communities; Appalachian culture, craft and music; Cultural stereotypes, multicultural education and diversity; Teacher renewal; Teacher

story and narrative research; Qualitative research; Curriculum; Democratic educational issues; School censorship; School reform and change; Social and equity issues in education

### Publications

Herzog, M.J.R. (2008). Come and listen to a story: Understanding the Appalachian 'hillbilly' in popular culture. In S. Schramm-Pate & R. B. Jeffries (Eds.), *Grappling with diversity, readings on civil rights pedagogy and critical multiculturalism* (pp. 205-216). NY: SUNY Press.

Herzog, M.J. R. (2006). Keeping old time music alive - the contributions of David Holt to Appalachian music and culture. *North Carolina Folklore Journal*, 53 (1), 19-25.

DeYoung, A., Glover, M., & Herzog, M. J. R., (Eds.), 2006. Education Section. In R. Abramson & J. Haskell (Eds.) *Encyclopedia of Appalachia* (pp. 1517 – 1560). Knoxville, TN: University of Tennessee Press.

DeYoung, A. & Herzog, M. J. R., (2006). Introduction to the Education Section. In R. Abramson & J. Haskell (Eds.) *Encyclopedia of Appalachia* (pp. 1517 – 1521). Knoxville, TN: University of Tennessee Press.

Herzog, M.J. R. (2006). School censorship. In R. Abramson & J. Haskell (Eds.) *Encyclopedia of Appalachia* (pp. 1547 – 1548). Knoxville, TN: University of Tennessee Press.

Herzog, M.J.R.. (2005). What is rural, revisited. In Waters, M. (Ed.). *A mathematics educator's introduction to rural policy issues* (pp. 35 – 42). Athens, OH: Appalachian Collaborative Center for Learning, Assessment, and Instruction in Mathematics. Retrieved [Feb. 15, 2006] from <http://www.acclaim-math.org/docs/Policy.pdf> .

Westling, D.L., Herzog, M.J.R, Cooper-Duffy, K., Prohn, K., & Ray, M. (2006). The teacher support program: a proposed resource for special educators and an initial validation. *Remedial and Special Education*, 27(3), 136–147.

Herzog, M.J.R. Come and listen to a story: Deconstructing the myth of the Appalachian hillbilly. In Schramm-Pate, Susan L., & Jeffries, Rhonda B. (Eds.). *Grappling with Diversity: Readings on Civil Rights Pedagogy and Critical Multiculturalism*. New York: SUNY Press. Prospectus accepted for review.

Westling, D.L., Cooper-Duffy, K., Prohn, K., Ray, M. & Herzog, M.J. (2005). Building a Teacher Support Program. *Teaching Exceptional Children*, 37 (5), 8-13.

Herzog, M J. R. (1999). Including Appalachian stereotypes in multicultural education: An analysis of Bill Bryson's *A Walk in the Woods*. *Journal of Appalachian Studies*, 5, 123 - 128.

Herzog, M. J. R. & Pittman, R. B., (1999). The nature of rural schools: Trends, perceptions and values. In D. M. Chalker (Ed.), Educational leadership in rural schools (pp. 11-23). Lancaster, PA: Technomic.

Herzog, M. J. R., (Ed.). (1998). (Special issue on rural teacher education.) The Teacher Educator, 33 (3).

Herzog, M. J. R. (1998). The neglect of rural education. The Teacher Educator, 33(3), v-viii.

Pittman, R. B. & Herzog, M. J. R. (Spring, 1998). Evaluation of a year-round schedule in a rural school district, Journal of Research in Rural Education, 14, 15-25.

Herzog, M. J. R. (1998). Teacher-researcher: A long and winding road from the public school to the university. In K. B. deMarrais (Ed.), Inside stories: Qualitative research reflections (152-162). Mahwah, NJ: Erlbaum.

Lunsford, B. E. & Herzog, M. J. R. (February, 1997). Active learning in A&P: Student reactions and outcomes to a non-traditional A&P course. The American Biology Teacher, 59, 2, 80-84.

Herzog, M. J. R., Hilty, E. B., McNair, T. K., (1996). Site-based management at Fairview: A vehicle for democracy. Democracy and Education, 10, 3, 5-10.

Hurley, J. C. (Guest Ed.), Herzog, M. J. R. & Bloom, L. (Guest Assoc. Eds.) (1996). Democracy and Education, 10, 3.

Hurley, J. C. & Herzog, M. J. R. (1996). Portraits of democracy in action. Democracy and Education, 10, 3, 3-4.

Herzog, M. J. R. & Pittman, R. B., (October, 1995). Home, family, and community: Ingredients in the rural education equation. Phi Delta Kappan, 77, 113-118.

Herzog, M. J. R. (1995). School censorship experiences of teachers in the southern Appalachian mountains. International Journal of Qualitative Studies in Education, 8, 137-148.

Herzog, M. J. R. (1995). Breaking tradition: The experiences of an alternative teacher in a rural school. In D. Thomas (Ed.), Teachers' stories (pp. 152-162). London: Open University Press.

Bloom, L. & Herzog, M. J. R. (1994). The democratic process in teacher education: Two case studies. In J. M. Novak (Ed.), Democratic Teacher Education:

Programs, Processes, Problems, and Prospects (pp. 199-213). Albany, NY: SUNY Press.

Herzog, M. J. R. (1994). Teachers' stories about their school censorship experiences. Democracy and Education, 9, 25-28.

Herzog, M. J. R. (1993). The Group. Democracy and Education. 7 (3), 37-41.

Herzog, M. J. R. & Freer, P. (1992). An experiential, democratic classroom in a rural, Appalachian fifth grade. Conference Proceedings from the ACRES/NRSSC National Rural Education Symposium.

Herzog, M. J. R. (1991). A corporate perspective on problems of adult literacy in America [Review of Leadership for literacy: The agenda for the 1990's]. Educational Studies, 22, 3, 415-420.

Herzog, M. J. R. (1991). Teachers writing about teaching in autobiographical journals. In M. J. McGee-Brown (Ed.), Diversity and Design: Studying Culture and the Individual (pp. 242-250). Athens, GA: The University of Georgia, College of Education.

Herzog, M. J. R. & Freer, P. (1991). Democracy and Education: Theory into practice in a 5th and 6th grade public school classroom. Conference Proceedings and Workshop Summaries of the Association for Experiential Education, 163-168.

Herzog, M. J. R., Hurley, J. C. & Cary, B. (1990). Capturing the perspectives of children, teachers, and principals: A guide to conducting qualitative interviews. In M. J. McGee-Brown (Ed.), Processes, Applications, and Ethics in Qualitative Research. Proceedings from the third annual conference of the qualitative Interest Group. (pp. 292-301). Athens, GA: The University of Georgia, College of Education.

Alexander, J. E. & Herzog, M. J. R. (1989). Review of classroom reading inventory. In R. B. Cooter, Jr. (Ed.), A Guide to Reading Tests (pp. 11-14). Bowling Green, OH: Gorsuch Scarisbrick Publishers.

### Conferences

Appalachian Regional Commission, Meeting of the Encyclopedia of Appalachia Editorial Board, Washington, DC, February, 2009.

Rural School and Community Trust, Working Group Meeting, Hendersonville, NC, April, 2009.

Discussant, AERA Rural Special Interest Group (SIG) Session: Identification and Assimilation of Cultural and Rural Values, NY, April, 2008.

*Full Circle: A Case Study of the Consolidation, Closing, Restoration, and Reopening of Barnardsville Elementary School.* Gail D. Buckner (Western Carolina University), Mary Jean R. Herzog (Western Carolina University). AERA Annual Meeting, San Francisco, 2006.

Herzog, M. J. R. (2003). Come and listen to a story: The long saga of the Appalachian Hillbilly in Popular Culture. Annual conference of the American Educational Studies Association. Mexico City.

Herzog, M.J.R. (2002). QUIG. The Western Carolina University qualitative research group, A decade of support for qualitative researchers. Workshop given at the annual meeting of the International Qualitative Research conference, Athens, GA.

Westling, D., Cooper-Duffy, K., Prohn, K., Ray, M., Herzog, M.J., The Western Carolina University teacher support program: A model for improving the quality of educational services for students with disabilities. 2002 TASH Conference, Boston, MA.

Suarez, T., Herzog, M. J. R., et al, (2002). Bringing high tech to rural, low-wealth schools: A case study of the creation and impact of state of the art, multimedia technology suites in six rural communities in North Carolina. Paper presented at AERA, New Orleans.

Herzog, M. J. R., Westling, D. et al (2002). Value and validity in applied research in Special education: The structure of a teacher support program and its initial impact on special education teachers in western North Carolina. Paper presented at AERA, New Orleans, April.

Herzog, M. J. R. (1999). Still selling Appalachia: A critical review of Bill Bryson's bestseller, A Walk in the Woods. Paper given at the annual meeting of the Appalachian Studies Association, Abingdon, VA.

Herzog, M. J. R., Smith, P., Cary, B. & DeYoung, A. (1998). Qualitative studies of rural schools and Communities. Panel discussion at the annual conference on Qualitative Research in Education, Athens, GA.

Herzog, M. J. R., Smith, P. & Fowler, C. (1997). What's Appalachian about teacher education in rural southern Appalachia? Paper presented at the annual meeting of the Appalachian Studies Association, Northern Kentucky.

Herzog, M. J. R. (1996). Conditions, attitudes and concerns in rural education: An examination of the Appalachian counties of North Carolina. Paper presented at the annual meeting of the National Rural Education, San Antonio, TX.

Herzog, M. J. R. & Habel, J. (1996). Faculty governance rountable discussion. Multi-campus Retreat, Wildacres, NC.

Herzog, M. J. R. & Hilty, E. B. (1996). Democratic governance: The transformation of a rural elementary school. Paper presented at the Annual Meeting of the American Educational Research Association, NY, NY.

Herzog, M. J. R. (1996). Attitudes and experiences of Appalachian students toward rural life. Paper presented at the Nineteenth Annual Appalachian Studies Conference, Helen, GA.

Herzog, M. J. R. (1995). Teachers talk about school censorship in southern Appalachia. Paper presented at the Annual Meeting of the American Educational Research Association, San Francisco, CA.

Herzog, M. J. R. (1994). Issues in rural education. Paper presented at the Annual Meeting of the American Educational Studies Association, Chapel Hill, NC.

Herzog, M. J. R. (1994). Conference theme: Issues in studying gender. Exploring our lives as women: Intersections of autobiography and qualitative research. Paper presented at the annual conference on Qualitative Research in Education, Athens, GA.

Herzog, M. J. R. (1994). Women teachers pushing the margins. Annual meeting of the American Educational Research Association, New Orleans, LA.

Herzog, M. J. R., Chalker, D. M., Hurley, J. C., Pittman, R. B., McFadden, J.; Clauss, W. A., & Bloom, L. (1993). Educational partnerships in rural settings. Annual Conference of the American Council on Rural Special Education, Savannah, GA.

Herzog, M. J. R. (1992). An experiential, democratic classroom in a rural, Appalachian fifth grade. National Rural Education Symposium, Salt Lake City, Utah.

Herzog, M. J. R. (1992). Breaking tradition: The experiences of an alternative teacher in a traditional rural school. International Conference on Teachers' Stories of Life and Work, University of Liverpool, Chester, England.

Herzog, M. J. R. (1991). Teachers writing about teaching: Using journals in autobiographical Studies of Teachers. Paper presented at the conference on Qualitative Research in Education, Athens, GA.

Herzog, M. J. R., Hurley, J. C. & Bloom, L. (1991). I have all this data -- now what? An exploration of qualitative research support groups. Panel discussion at annual convention of the American Educational Studies Association. Kansas City, MO.

Herzog, M. J. R. & Freer, P. (1991). Democracy and education: Theory into practice in a fifth and sixth grade public school classroom. Annual conference of the Association for Experiential Education, Lake Junaluska, NC.

Herzog, M. J. R. (1991). Teachers writing about teaching: Using journals in autobiographical Studies of Teachers. Paper presented at the conference on Qualitative Research in Education, Athens, GA.

Herzog, M. J. R. (1990). Using interviews to capture the perspectives of children, teachers, and principals on diverse educational questions. Roundtable session presented at the conference of Qualitative Research in Education, Athens, GA.

Herzog, M. J. R. (1990). The chilling effects of school censorship. Paper presented at the meeting of the International Reading Association, Atlanta, GA.

Bennett, K. P., Herzog, M. J. R., Hilty, E. & Harvey, J. (1990). Women's voices from the schools: A continuing struggle to be heard. Symposium presented at the annual convention of the American Educational Studies Association, Orlando, FL.

Herzog, M. J. R. (1990). Teachers pushing against the margins: Implementing changes in the classroom. Paper presented at the annual meeting of the American Anthropology Association, New Orleans, LA.

Herzog, M. J. R. (1989). Qualitative research on school censorship. Paper presented at the meeting of the North Carolina Association for Research in Education. Research Triangle Park, NC.

Herzog, M. J. R. (1989). Power issues in a female profession. Paper presented at the meeting of the American Anthropology Association, Washington, DC.

Herzog, M. J. R. (1988). School censorship and the mission of public education. Paper presented at the Conference of People for the American Way, Asheville, NC.

Herzog, M. J. R. (1988). Teachers' experiences with school censorship. Paper presented at the meeting of the College Reading Association, Atlanta, GA.

#### On going Research Projects

Investigation of the Appalachian 'Hillbilly' Stereotype and Its Role in Multicultural Education.

Invited Conference. Rural Education Research Symposium, Sponsored by MCREL, Denver, CO, October, 2002. Outcome publication of *Rural Education: Issues and Policy*. (Publication was cancelled in July 2003)

#### *Project Evaluator*

For U. S. Department of Education grant, \$600,000, three year grant, 2001-2003; David Westling, Principal Investigator. Implementation and Impact of a Teacher Support Program for Special Education Teachers. Data collection, analysis and reports.